United Ways of Iowa unveiled its first statewide United Way ALICE Report for Iowa in June 2016. It gives a comprehensive look at the 31% of Iowans who work, earn and pay taxes but cannot cover basic necessities (housing, transportation, food, childcare and health care) each month. The fact is that the number of Iowa households who are unable to afford life’s basic necessities far exceeds the official federal poverty statistics.

United Ways work to give ALICE a face and a voice in policy decisions. This 31% of Iowans are our friends, neighbors, co-workers and family members. They take care of our youngest and oldest Iowans, serve our meals, are cashiers at our local stores, and provide critical services that help all our communities function.

Drawing from research in the ALICE Report and from the work of nonprofit, volunteer and business leadership, United Ways of Iowa developed a consensus legislative agenda for 2017. Our priorities focus on moving Iowans toward financial stability.

**Who is Alice in Iowa?**

- 28% of SENIOR households are ALICE
- 29% of ALICE families with children are MARRIED COUPLES
- 26% of Iowa’s households with CHILDREN are ALICE
- Households with income below the ALICE Threshold make up between 21 and 46 percent of every county
- In 2007, 28% of Iowa households were ALICE. By 2014, that number had increased to 31% of Iowans.

Childcare is the largest portion of a household’s budget:

- Iowa has 349,747 households with children
- 76% of Iowa children under 6 have all available parents working
- $745 avg/month for licensed, in-home care for two children

For more information about United Ways of Iowa or its legislative agenda contact:
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